

# Technical Communication for Academic Study and Business

Conference date: **May 25, 2018**

Hosted by the Faculty of Economics and Management,  
University of Szczecin, Poland

## Topics

- Technical Communication as a field of academic study
- Tools for building curricula in Technical Communication
- Communication in organizations – problems and solutions
- Business needs in Technical Communication competencies
- Technical Communication in international projects

**Keynotes speaker** Prof. Sissi Closs :

TeCOMFrame as a tool for developing a curricula and support in business

## Important Dates

- Submission deadline for abstracts: **April 15th, 2018**
- Notification to authors regarding acceptance or rejection: **April 25th, 2018**
- Conference date / Publication of book of abstracts: **May 25th, 2018**
- Full papers submission: **June 25th, 2018**
- Post-conference publication: **November 30th, 2018**

The abstract should contain: title of presentation, background, objectives, main contributions, key references // The abstract should include: authors' name, affiliation and e-mail address // The acceptable length of the abstracts is between 1200 and 3600 characters (including authors' details and headers) // The abstract may contain up to two tables or images // All submissions will be double-blind refereed.



## Program Committee

- Zygmunt Drazek** Head of Conference, University of Szczecin  
**Ivonne Cleary** University of Limerick  
**Sissi Closs** Hochschule Karlsruhe  
**Jan Engberg** Aarhus Universitet  
**Voichita Ghenghea** Universitatea Politehnica Din Bucuresti  
**Joyce Karreman** Universiteit Twente  
**Leszek Kieltyka** Czestochowa University of Technology  
**Michael Klotz** Hochschule Stralsund  
**Birgitta Meex** Katholieke Universiteit Leuven  
**Patricia Minacori** Universit Paris Diderot  
**Jerzy Pejas** West Pomeranian University of Technology, Szczecin  
**Jakub Swacha** University of Szczecin & TNOiK Szczecin  
**Daniela Straub** tekomp Europe e.V

## Organizing Committee

- Karolina Muszynska** Head of Organizing Committee, University of Szczecin  
**Tomasz Komorowski** University of Szczecin & TNOiK Szczecin  
**Miluniec Agnieszka** University of Szczecin & TNOiK Szczecin

## Main Conference Organizer

Faculty of Economics and Management,  
University of Szczecin, Poland

## Conference Co-organizers

TNOiK (Scientific Society for Organization and Management),  
Chapter Szczecin, Poland  
Faculty of Computer Science and Information Technology,  
West Pomeranian University of Technology, Szczecin, Poland

Conference fee – free of charge